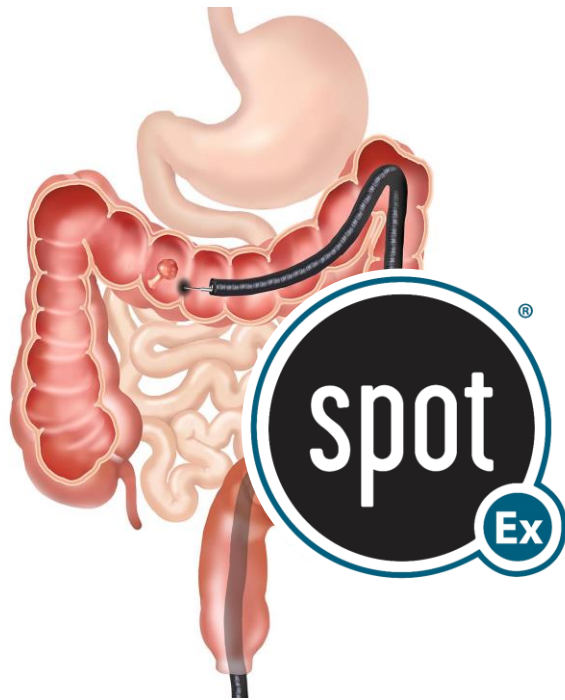




Spot[®] Ex Endoscopic Tattoo
Take The NEx^t Step In The
Fight Against Colon Cancer

Spot[®] Ex Endoscopic Tattoo

Take The N**Ex**t Step In The Fight Against Colon Cancer



- Ex**panded indications support adoption of guidelines¹
- Ex**pedite localisation at follow-up procedures²
- Ex**tra efficiency from new features

1. Ferlitsch M, Moss A, Hassan C, et al. Colorectal polypectomy and endoscopic mucosal resection (EMR): ESGE Clinical Guideline. 2017.

2. Easier identification at follow-up procedures as compared to no tattoo.

Spot[®] Ex

Expanded Indications Support New ESGE Guidelines



“Colonoscopic tattooing is performed to enable future identification, at colonoscopy or surgery, of malignant lesions (proven or suspected), polypectomy, EMR, or ESD sites, difficult-to-detect polyps, or dysplastic areas. All such lesions, other than those definitely located in the cecum, adjacent to the ileocecal valve, or in the low rectum, should be tattooed.

A sterile and biocompatible pre-packaged suspension ...(Spot) has been developed...and this has enhanced the accessibility, ease of use, and safety of the procedure.”¹

1. Ferlitsch M, Moss A, Hassan C, et al. Colorectal polypectomy and endoscopic mucosal resection (EMR): ESGE Clinical Guideline. 2017.

Spot[®] Ex

Global Guidelines Also Recommend Tattooing



Spot Ex Tattoos Are Society Recommended⁵

1. Ferlitsch M, Moss A, Hassan C, et al. Colorectal polypectomy and endoscopic mucosal resection (EMR): ESGE Clinical Guideline. 2017.
2. Rex D, Schoenfeld P, Cohen J, et al. Quality Indicators for Colonoscopy. Am J Gastroenterol. 2014: 1-19.
3. Rees C, Bevan R, Zimmerman-Fraedrich K, et al. Expert opinions and scientific evidence for colonoscopy key performance indicators. Gut BMJ. 2016.
4. SAGES. Guidelines for laparoscopic resection of curable colon and rectal cancer. 2012.
5. Societies recommend sterile carbon particle suspensions as preferred tattoo agents and Spot Ex is a sterile carbon particle suspension.

Spot[®] Ex

Expanded Indications Support New ESGE Guidelines

Now Indicated for
Clinical Surveillance and
Surgical Localisation¹

Spot Ex Is Long Lasting¹,
Enabling Patient Follow-up
for 36 months



AJG

The American Journal of
Gastroenterology
Supplements

Long-term Visibility of Endoscopic Tattoos
Using Sterile Carbon Suspension in a Pre-filled
Syringe

Jackson FW. Long-Term Visibility of Endoscopic Tattoos Using Sterile Carbon
Suspension In A Prefilled Syringe. Am J Gastroenterol 2017; 112:S1–S45.



In 121 follow-up
exams of patients
previously tattooed
with Spot, **100%**
were visible, up to
11 years later²

1. Spot Ex Indication. Instructions For Use. Rev 01. Jan 2018.

2. Jackson FW. Long-Term Visibility of Endoscopic Tattoos Using Sterile Carbon Suspension In A Prefilled Syringe. Am J Gastroenterol 2017; 112:S1–S45.

Spot[®] Ex

Expanded Indications Support New ESGE Guidelines

Now Indicated for
Clinical Surveillance and
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Spot Ex Is Long Lasting¹,
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for 36 months



SEED

SOCIEDAD ESPAÑOLA DE
ENDOSCOPIA DIGESTIVA

**Durability Analysis of an Endoscopic Marker for
the identification of Locations in the Colon**

Cano, et. Al. SEED. Toledo, Spain 2017.



In 31 follow up
exams of patients
previously tattooed
with Spot, **100%**
were visible, up to
10 years later²

1. Spot Ex Indication. Instructions For Use. Rev 01. Jan 2018.

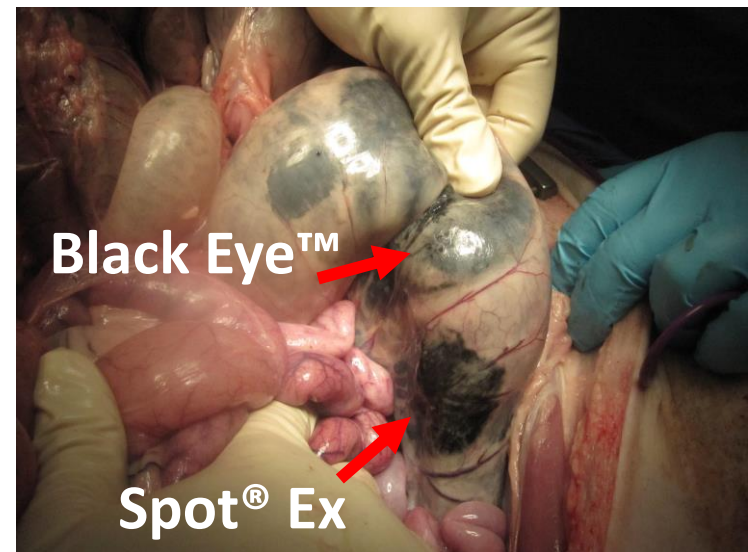
2. Cano, et. Al. SEED. Toledo, Spain 2017.

Spot[®] Ex: **Ex**pedite Localisation At Follow-up Procedures

Spot Ex Is Easier To Find¹



Because it is much darker than Spot²



And it is 30% darker than Black Eye^{™2}

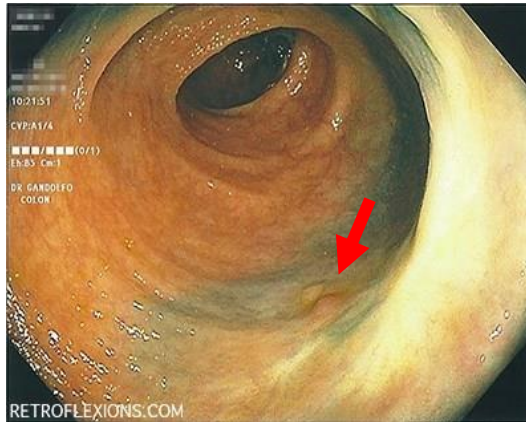
1. Lee, P., Finding Endoscopic Tattoos: The Impact of Contrast. GI Supply. 2018.

2. Spot Ex Luminosity Lab Results. Northwestern University Biological Imaging Facility. Nov 2017
Black Eye™ is a trademark of The Standard

Spot[®] Ex: Expedite Localisation At Follow-up Procedures

Clinical Surveillance

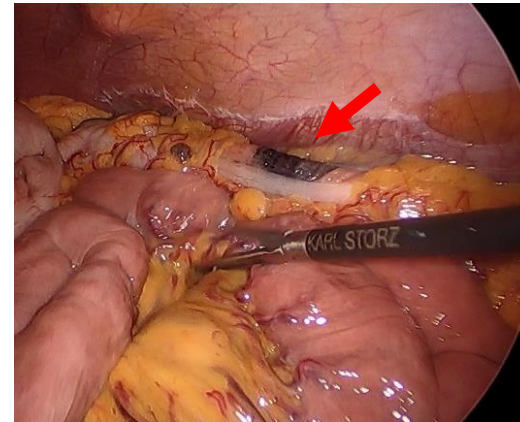
Tattooing is recommended to facilitate localisation at follow-up¹



Endoscopic Follow-up of Piecemeal EMR

Surgical Localisation

Tattooing reduces OR time by up to 40 minutes by improving localisation²

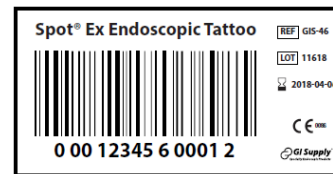
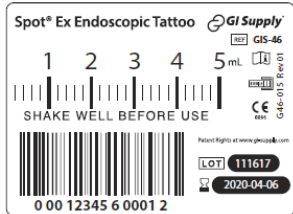
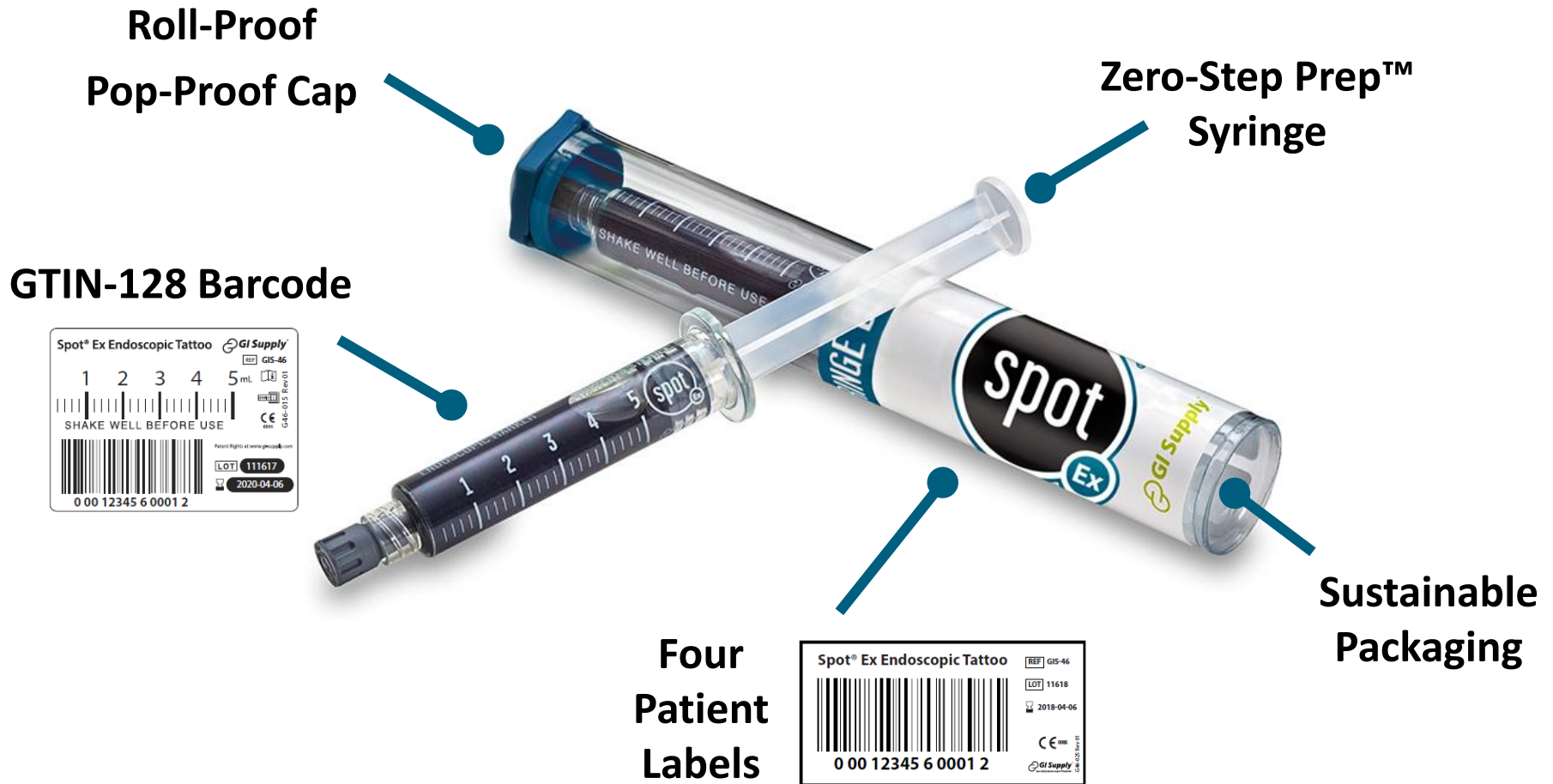


Laparoscopic Follow-Up at Colorectal Surgery

1. Zafar A, et. al., Colorectal Polyps: When Should We Tattoo? Surg. Endosc. 2012; 26(11):3264-6



2. Arteaga-Gonzalez I, et. al., The use of preoperative endoscopic tattooing in laparoscopic colorectal cancer surgery for endoscopically advanced tumors: a prospective comparative clinical study. World J Surg . 2006. 30(4):605-611

Spot[®] Ex: **Ex**tra Efficiency From New Features




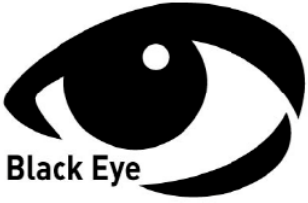



1. Lee, P., Finding Endoscopic Tattoos: The Impact of Contrast. GI Supply. 2018.
2. Spot Ex Luminosity Lab Results. Northwestern Biological Imaging Facility. Nov 2017


Spot[®] Ex: **Ex**cellent Reasons To Upgrade

	Spot [®] Ex Endoscopic Tattoo GIS-46 	Spot [®] Endoscopic Marker GIS-44 
Indications	Clinical Surveillance, and Surgical Localisation	Surgical Localisation
	36 months	30 days
Contrast	50% Darker Than Spot	Standard
Usability	Zero-Step Prep[™] syringe, and Roll-Proof Cap	Assemble syringe
Efficiency	Patient labels and barcodes	Standard
Sustainability	Sustainable Packaging	Same packaging you use today

Spot[®] Ex: Built On A Foundation of Clinical Evidence

	Published Clinical Evidence	Mentioned by Name in ESGE Guidelines
	<p>>25 published studies</p> 	
	<p>NONE</p>	

Spot[®] Ex: **Ex**cellent Product Differentiation

	Spot [®] Ex Endoscopic Tattoo GIS-46 	Black Eye [™] Marker
Indications	Clinical Surveillance, and Surgical Localisation	Surgical Localisation
	36 months	30 days
Contrast	30% Darker than Black Eye	Standard
Usability	Zero-Step Prep[™] Syringe, and Roll-Proof Cap	Standard
Sustainability	Reduced waste packaging	Standard

LEARN MORE: www.gi-supply.com or www.spotextattoo.eu